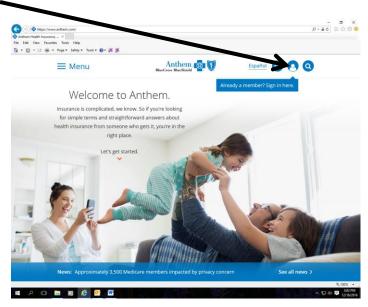


## Health Rewards – A Step by Step Guide to Trade Health Reward Points

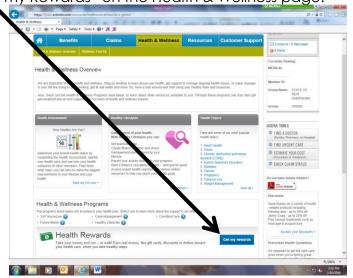
Welcome to the Health Rewards Program. We're excited about the opportunity to reward you with a gift card or Visa Reward card! Getting rewarded is easy. Once you have been awarded points for completing a Health Reward activity, just follow these steps to trade in your points. If you have questions or need assistance, please contact Anthem Member Services at 1-800-933-8415.

## Now let's get you started

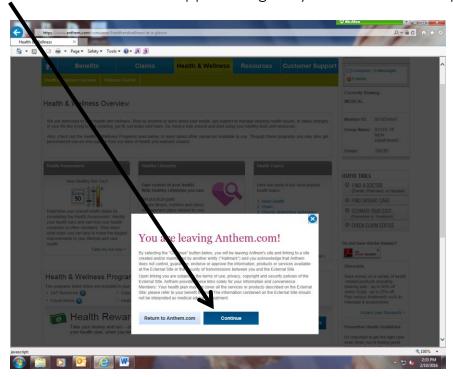
1. Go to <a href="www.anthem.com">www.anthem.com</a> and register with a user name and password. If you have already registered, simply log in and click on the "Health & Wellness" tab.



2. Next, click on "Get my Rewards" on the Health & Wellness page.



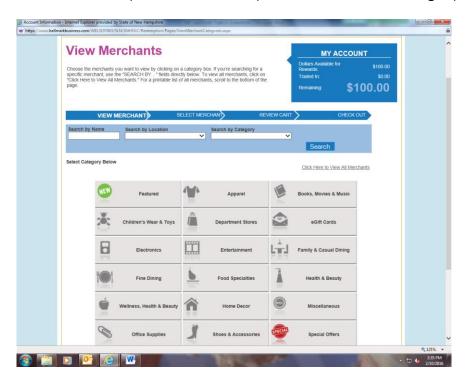
3. Click "Continue" in the window that appears to go to your Health Rewards page.



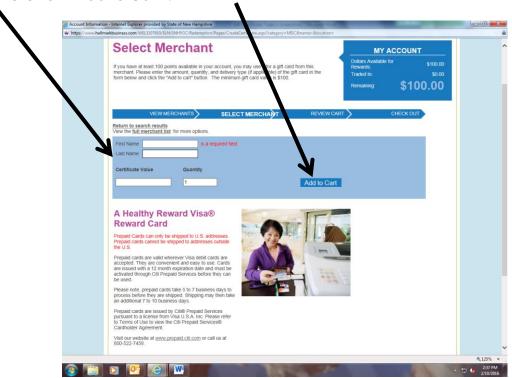
4. In your Health Rewards page, you can see the dollars available to trade in. Click "Trade In" for a Health Rewards card.



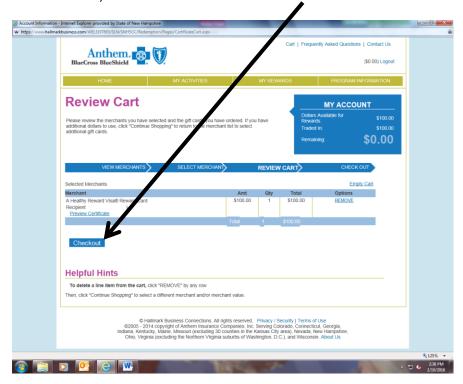
5. Next, search for a merchant by name or a category. Select the Miscellaneous category for the Visa Reward card. Once you find the card you want, select it to begin your order.



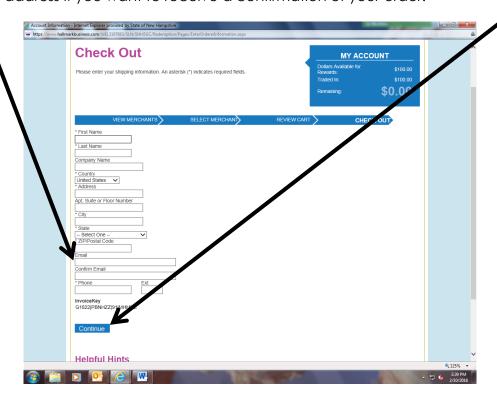
6. Once you have selected a card, enter in your first and last name, certificate value (e.g. 100), then click on "Add to Cart".



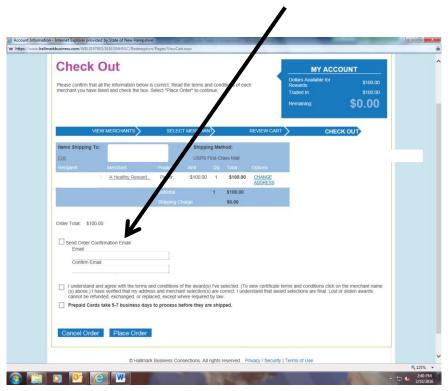
7. Now, review the order in your cart and select "Checkout".



8. In Check Out, enter in your information in the appropriate fields and select "Continue". Enter an email address if you want to receive a confirmation of your order.



9. Next, review your order and select the boxes to have an order confirmation emailed to you and to agree to the terms and conditions. Once this is done, click "Place Order"



10. Finished! You will receive an email with your confirmation number and order information. If you did not select to have this emailed to you, remember to record your order confirmation number for your records.



You will receive another email notification when your card has been shipped. Delivery via U.S. Mail can take up to 10 days after ordering online.